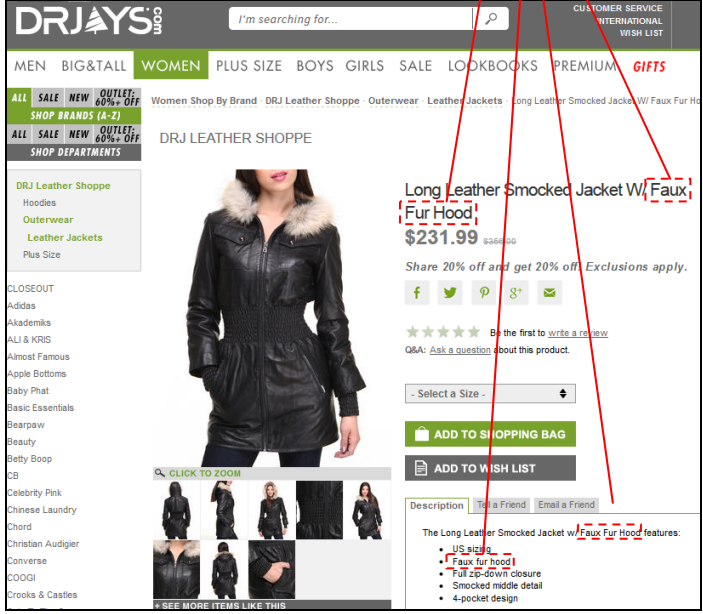


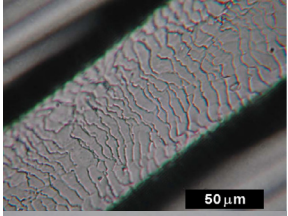
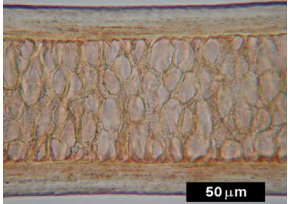
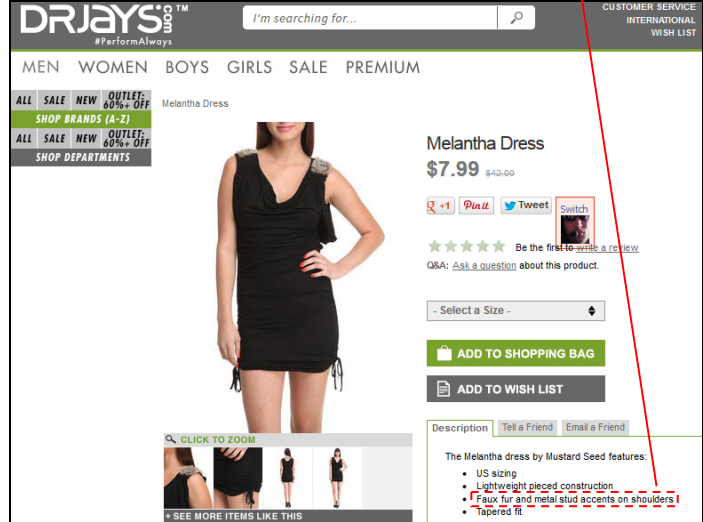





THE HUMANE SOCIETY  
OF THE UNITED STATES

DrJays.com -- Animal Fur Sold as "Faux"  
Investigation Results: Fall 2013  
(FINAL - 9 JULY 2014)

Item Details	Advertisement	Label	Actual
<p><b>Knoles &amp; Carter</b> (brand)</p> <p><b>23 Dec. 2013</b> (purchase date)</p> <p><b>DRJK&amp;C122313</b> (case number)</p>	<p style="text-align: center;"><b>"faux fur"</b></p> <p style="text-align: center;"><b>Faux Fur Hood</b></p>  <p>Available online 23 Dec. 2013 at <a href="http://www.drjays.com/shop/P1672234/product.html">http://www.drjays.com/shop/P1672234/product.html</a> Available online 6 June 2014 at <a href="http://www.drjays.com/shop/P1672234/product.html">http://www.drjays.com/shop/P1672234/product.html</a> Available online 7 July 2014 at <a href="http://www.drjays.com/shop/P1672234/product.html">http://www.drjays.com/shop/P1672234/product.html</a></p>	<p style="text-align: center;">--</p> 	<p style="text-align: center;"><b>Raccoon dog</b></p>   
<p><b>Mustard Seed</b> (brand)</p> <p><b>7 Aug. 2013</b> (purchase date)</p> <p><b>DRJMEL080713</b> (case number)</p>	<p style="text-align: center;"><b>"faux fur"</b></p> <p style="text-align: center;"><b>Faux fur and metal stud accents on shoulders</b></p>  <p>Available online 7 Aug. 2013 at <a href="http://www.drjays.com/shop/P1488304/product.html">http://www.drjays.com/shop/P1488304/product.html</a> Available online 6 June 2014 at <a href="http://www.drjays.com/shop/P1488304/product.html">http://www.drjays.com/shop/P1488304/product.html</a> Available online 7 July 2014 at <a href="http://www.drjays.com/shop/P1488304/product.html">http://www.drjays.com/shop/P1488304/product.html</a></p>	<p style="text-align: center;">--</p> 	<p style="text-align: center;"><b>Rabbit</b></p> 